Programmes for Working Groups

XXIII ESRS Congress 17-21 August 2009 Vaasa Finland

European Society for Rural Sociology
Theme 1: *Mobilities and Stabilities in Rural Space*

Working group 1.1, room D 218 (Tervahovi building)

**The changing face of rural areas:**
**Labour immigration to the countryside**

Convenors:

Charalambos Kasimis, Agricultural University of Athens, Greece (kasimis@aua.gr)
Apostolos Papadopoulos, Harokopio University of Athens, Greece (apospapa@hua.gr)
Mary Cawley, National University of Ireland, Ireland (mary.cawley@nuigalway.ie)

**Tuesday, August 18th: 9.00–10.30 (Note start time!)

Geographical dimensions of the migratory phenomenon**

Labour migration to rural areas
Ulla Partanen, MTT Economic Research, Finland

Rural immigration in the northern periphery
Antti Saartenoja, Helsinki University, Finland

Agricultural migrant workers in France
Lucie Dupre, INRA Unité MONA, France

Labour immigration to small towns and rural areas: Irish experience
Mary Cawley, National University of Ireland, Ireland

**Tuesday, August 18th: 16.00–18.00**

**Socio-demographic changes and occupational mobility of migrants**

Employment structures and occupational mobility of migrants in two peripheral regions of Greece
Charalambos Kasimis, Agricultural University of Athens, Greece
Apostolos G. Papadopoulos, Harokopio University of Athens, Greece

“For something better”: Occupational mobility of immigrants in a rural western Greece region
Thanasis Kizos and Theodoros Iosifides, University of the Aegean, Greece

New demographic and migration dynamics in the Catalan Pyrenees: Migration and the labour market
Aimada Solé, Carles Guirado and Miguel Solana, Universitat Autònoma de Barcelona, Spain
Immigration and Socio-demographic Diversity in Rural Greece
Constantinos Pappas, University of Ioannina, Greece

Wednesday, August 19th: 9.00–10.30 (Note start time!)

Integration and exclusion of migrants

Welcoming the new labor force to the countryside -
Getting it right from the very beginning
Leila Warén-Backström, Åbo Akademi University, Finland

Economic migrants in rural areas: Aspects of integration and exclusionism
Leonidas Kazakopoulos, I. Gidarakou, A. Koutsouris, Agricultural University of Athens, Greece

Rural latino immigrants and economic crisis
Cornelia Butler Flora and Jan L. Flora, Iowa State University, USA

Dispersal of immigrant entrepreneurship into rural areas, Sweden
Ali B. Najib, Uppsala University, Sweden
Working group 1.2, room F141 (Fabriikki building)

Geographic mobility and its impacts on rural community structure and change

Convenors:

David L. Brown  Cornell University, UK (dlb17@cornell.edu)
Tony Champion  Newcastle University (CURDS), UK (tony.champion@ncl.ac.uk)
Jane Atterton  Newcastle University (CRE), UK (jane.atterton@ncl.ac.uk)

Tuesday, August 18th: 8.30–10.30

Rural population change and migration

Rural to urban to international step migration in China in the 21st century
Dudley Poston, Texas A&M University, USA

Crossing borders with the counter-urbanisation story
Gro Marit Grimsrud, University of Bergen, Norway

Will they stay or will they leave? Understanding migration and its impact in rural Scotland
Philomena de Lima, University of the Highlands and Islands, UK

Inter-County Variability of Net Migration at Older Ages as a Path Dependent Process
David L. Brown, Laszlo J. Kulcsar, Nina Glasgow and Scott R. Sanders Cornell University, USA
Benjamin Bolender Kansas State University, USA

What draws people back to rural U.S. communities?
Christiane von Reichert, The University of Montana, USA

Pre-retirement migration: Trends and impacts in the Celtic Fringe
Aileen Stockdale, Queen’s University, UK
Lorna Philip, University of Aberdeen, UK

Tuesday, August 18th: 11.00–12.30

Economic and demographic interactions

Impact of the restructuring of the forest sector on rural areas in a sparsely-populated region
Markku Tykkyläinen, Lauri Korhonen and Olli Lehtonen, University of Joensuu, Finland

Urban-rural migration affecting rural communities in the Dutch countryside
Anja Steenbekkers and Lotte Vermeij, SCP – Netherlands Institute for Social Research, The Netherlands
Urban business in the rural – Knowledge workers in the countryside
Lise Herslund, University of Copenhagen, Denmark

Wrapped and unwrapped: Sales and purchases in and of [the] rural community
Izzy Warren-Smith, Harper Adams University College, UK

Tuesday, August 18th: 16.00–18.00

Social and community impacts and implications of rural migration

The impact of migration on social capital and social cohesion in Aberdeen and Aberdeenshire
Holger Bergmann, University of Aberdeen, UK
Eva Maria Noack, Georg-August-University of Göttingen, Germany

Multicultural place-making in a rural context: Empirical evidence from two Australian communities
Branka Krivokapic-Skoko, Charles Sturt University, Australia
Kirrily Jordan and Jock Collins, The University of Technology, Australia

Explaining the divided countryside: ‘Hidden’ geographies of rural gentrification?
Darron Smith, University of Brighton, UK

Ageing, counterurbanization and rural entrepreneurship: A comparative study of US and UK experiences”
Gary Bosworth, University of Lincoln, UK
Nina Glasgow, Cornell University, USA

Mobility, landscape and the politics of access in Scotland
Jo Vergunst, University of Aberdeen, UK

Coastal and inland villages vs coastal and inland towns: Transformations of local communities as a result of internal migration
Katarzyna Jaksina, University of Plymouth, UK

Wednesday, August 19th: 8.30–10.30

Amenities, recreation and retirement

“Invisible” populations in the countryside: Assessing the impact of second home mobility on socioeconomic structures of rural areas of Sweden
Dieter K. Müller, Umeå University, Sweden

Changing service needs of second home owners in South Savo
Manu Rantanen, University of Helsinki, Finland

Ecosocial impacts of second home tourism in rural Finland
Mervi Hiltunen and Mia Vepsäläinen, University of Joensuu, Finland
Questioning the rural gentrification thesis: Amenity-led migration and the creation of landscapes of desire in rural Australia
Neil Argent, University of New England, Australia
John Holmes, University of Queensland, Australia
Roy Jones, Curtin University of Technology, Australia
Matthew Tonts, University of Western Australia, Australia

Re-inventing the rural through ecoimmigration - The Northeast Algarve
Maria Luisa Francisco, New University of Lisbon, Portugal

A profile of population change in rural England and Wales
Brian Dodgeon, University of London, UK

Thursday, August 20th: 11.00–12.30

Commuting and local mobility

Rural women’s car dependence and the ‘unnecessity’ of conventional public transport
Eva Maria Noack and Holger Bergmann, Georg-August-University of Goettingen, Germany

Long distance commuting and civic engagement
David L. Brown, Cornell University, USA
Kai A. Schafft, Penn State University, USA
Tony Champion, University of Newcastle upon Tyne, UK

Inter-area job commuting: A case study of home-work journey of rural labour in Sivakasi town of Tamil Nadu, India
M. Rengaraj, Tamil Nadu Teachers Education University, India
Globalization and rural Europe: Social, economic and cultural impacts

Convenors:

Michael Woods Aberystwyth University, UK (m.woods@aber.ac.uk)
Birte Nienaber Saarland University, Germany (b.nienaber@mx.uni-saarland.de)
John McDonagh National University of Ireland, Ireland (john.mcdonagh@nuigalway.ie)

N.B.! All papers to have 20 minutes for presentation plus 10 minutes for questions

Tuesday, August 18th: 8.30–10.30

Disentangling the global in the rural: conceptual thoughts on researching the impact of globalization in rural regions
Michael Woods, Aberystwyth University, UK

Provincial globalization: rural appropriation of global cultural strategies
Magnus Andersson, Malmö University, Sweden

Stabilizing the rhythms of the rural: intersectional identities, social uncertainty and global communication networks
André Jansson, Karlstad University, Sweden

Rurality of mind as a cultural export product
Olli Rosenqvist, University of Jyväskylä, Finland

Tuesday, August 18th: 16.00–18.00

Between a rock and a hard place: The global-local duality of rural business networks – Concepts, methodology and purpose
Alexandre Dubois and Andrew Copus, Nordic Centre for Spatial Development, Sweden

Rural peoples’ coping strategies vis-à-vis globalization impacts
Mathilde Schmitt, Austrian Academy of Sciences, Austria

Reconfiguring local agriculture through global processes: converting vineyards into orchards in the Oeste Region of Portugal
Monica Truninger and Dulce Freire, University of Lisbon, Portugal

Alternative food consumption and trust: the case of fresh fish in Sicily, Italy
Alessandro Bonanno, Sam Houston State University, USA
Wednesday August 19th: 8.30–10.30

Exploring policy approaches and challenges to innovation, learning and capacity building in the West of Ireland
Marie Mahon, Maura Farrell and John McDonagh, National University of Ireland, Ireland

Conceptualizing globalized migration in rural areas in Europe
Birte Nienaber, Saarland University, Germany

The transnational challenge: is the potential of international migrants recognised in the Swedish countryside?
Charlotta Hedberg, Stockholm University, Sweden

Exploring effective interconnections between supporting policies, a facilitating knowledge infrastructure and rural development initiatives – Towards learning rural regions
Wiebke Wellbrock and Dirk Roep, Wageningen University, The Netherlands
Working group 1.4, room B209 (Tervahovi building)

(Un) real rural - Reinventing rural areas in Europe through environmental protection, nature conservation and tourism activities

Convenors:

Elisabete Figueiredo University of Aveiro, Portugal (elisa@ua.pt)
Antonio Raschi National Research Council – Institute of Biometeorology (CNR – IBIMET), Italy (a.raschi@ibimet.cnr.it)

Tuesday, August 18th: 11.00–12.30

11.00 Welcome and general introduction to the WG by the convenors

11.10 «Un’ immensa campagna avvolta dal verde» – Reinventing rural areas in Italy through tourism promotional images
Elisabete Figueiredo, University of Aveiro, Portugal
Antonio Raschi, CNR-IBIMET, Italy

11.30 Will the past save the future? Rural tourism and the art of making a difference
Kjell Hansen, University of Agricultural Sciences, Sweden

11.50 The configuration of a new rurality: A case study in Catalonia (Immigration and sociodemographical change in Baix Empordà)
Miguel Solana, Autonomous University of Barcelona, Spain

12.10 Discussion

Tuesday, August, 18th: 16.00–18.00

16.00 Reinventing Kotor and the Risan Bay – A study of tourism and heritage conservation in a post-war context
Patrick Naef, University of Geneve, Switzerland

16.20 Values of the rural landscape and the issue of second house – the case of Czechia
Zdeněk Kucera, Dana Fialova and Jiří Vágner, Charles University in Prague, Czech Republic

16.40 The rural areas in municipality of Assisi (Umbria, Italy)
Giulia Giacchè, University of Perugia, Italy

17.00 Discussion (including morning papers/presentations if needed)
Thursday, August, 20th: 11.00–12.30

11.00 Abandoned villages and related geographic and landscape context: Guidelines to natural and cultural heritage conservation and multifunctional valorisation
Marisa Filipe and José Manuel de Mascarenhas, University of Évora, Portugal

11.20 Quality as rural marketing strategy
Encarnación Aguilar, Carmen Lozano, Ignacio Moreno and Alberto Pérez, University of Sevilla, Spain

11.40 Contested rural activities: Environmental protection and bird hunting in the French countryside
Julian Mischi, INRA, France

12.00 Discussion
Rural-urban relationships: Mobilities and stabilities of the rural-urban fringe

Convenor:

Marie Mahon National University of Ireland, Ireland (marie.mahon@nuigalway.ie)

Tuesday, August 18th: 8.30–10.30

Multifunctional greenway networks in the rural-urban fringe – A potential way of accessing highly productive agricultural areas
Mats Gyllin, Christine Haaland, Anders Larsson and Anna Peterson, Swedish University of Agricultural Sciences, Sweden

Farmers’ land strategies and development perspectives in French rural-urban fringes
Salma Loudiyi, Alain Gueringer, Marie Houdard, Sulvie Lardon Claire Planchat-Héry and Camille Rougié, UMR Métafort, Clermont-Ferrand, France

Rural-urban relationships among Irish farm offspring: Navigating the rural-urban-fringe
Caroline Crowley, University College Cork, Ireland

The ties that bind? Rural (im)mobilities and rural-urban relationships in Ireland
Henrike Rau, National University of Ireland, Ireland

Tuesday, August 18th: 11.00 –12.30

“Putting down roots in the village”: Rural-urban relationships as a key element to prevent rural female outmigration
Rosario Sampedro, University of Valladolid, Spain

New rural-urban relationships in Romania. Characteristics of the rural-urban fringe of Bucharest
Liliana Guran-Nica, Michael Sofer and Monica Popa, Spiru Haret University, Romania & Bar-Ilan University, Israel

Objective and subjective quality of life in rural area of the Czech Republic
Pavel Pospěch and Miloš Delín, Institute of Agricultural Economics and Information, Czech Republic

Psychological factors affecting rural-urban migration in the southwest of Nigeria
S.D. Yomi Alfred and O.O. Fasina, Federal University of Technology, Nigeria
Tuesday, August 18th: 16.00–18.00

A retraditionalization of gender relations and rural lifestyle? Gender roles, social representation of rural and every day life of urban families in suburban villages in Hungary
Bernadett Csurgó, Hungarian Academy of Science, Hungary

Social change in the Dutch peri-urban-countryside
Anja Steenbekkers and Lotte Vermeij, SCP – National Institute of Social Studies, Netherlands

Turning remoteness to a positive value: Flexibility and social complexity in a small village in Sweden
Ann-Kristin Ekman, Swedish University of Agricultural Sciences, Sweden

"Some are not involved... Maybe because they don't see themselves as part of the village". Exploring current processes of rural affiliation through parading and celebrating.
Céline Bouchat, Université Libre de Bruxelles, Belgium

The rural-urban fringe in post-productivism: between opportunities and new challenges
Stefano Orsini, Università di Pisa, Italy

Wednesday, August 19th: 8.30–10.30

Rural-urban fringe: Periurban zones; a transition from the city to the countryside
Véronica Hernández Jiménez, Blanca Ocón Martín and Jara Vincente Guillén, Technical University of Madrid, Spain

Polycentrism: a multi-scalar relation between rural and urban spaces
Renato Miguel do Carmo, CIES-ISCTE, Portugal

Polycentric regional development and rural-urban fringe in Latvia
Aija Zobena, University of Latvia, Latvia

Small towns, villages and hamlets in Denmark – a forgotten developmental and planning problem?
Jørgen Møller, Jan Staunstrup and Hans Henrik Winther Johannsen, Alborg University, Denmark

The world natural heritage site Kvarken Archipelago – a socially constructed space
Kristina Svels, Åbo Akademi University, Finland
Working group 1.6, room F118 (Fabriikki building)

Tourism in a rural setting: Opportunities and challenges

Convenors:

Alenka Verbole Independent researcher, Slovenia (alenka.verbole@gmail.com)
Marit S. Haugen Centre for Rural Research, Norway (marit.haugen@rural.no)
Martin Rønningen Lillehammer University College, Norway (martin.ronningen@hil.no)

Tuesday, August 18th: 8.30–10.30

Tourism’s role in shaping peripheral communality
Seija Tuulentie and Maria Hakkarainen, Finnish Forest Research Institute, Finland

Rural tourism – From additional income to livelihood strategy and rural development
Mathilde Schmitt, Austrian Academy of Sciences, Austria

What is agritourism? Perspectives from five types of agritourism provider
Sharon Phillip University of Aberdeen/Macaulay Institute, UK
Colin Hunter University of Aberdeen, UK
Kirsty Blackstock Macaulay Institute, UK

Opposing views on ‘rurality’ in coastal tourism – Power in the social production of rural space
Svein Frisvoll, Centre for Rural Research, Norway

Tuesday, August 18th: 11.00–12.30

Organization matters: Investigating organizational structures in farm tourism in North Tyrol, South Tyrol and Norway
Magnar Forbord, University Centre Dragvoll, Norway
Markus Schermer, University Innsbruck, Austria
Karin Grießmair, University of Natural Resources and Applied Life Sciences, Austria

Networking in wine tourism: The case of ‘wine roads of northern Greece’
Maria Alebaki and Olga Iakovidou, Aristotle University of Thessaloniki, Greece

Innovation in the Norwegian rural tourism industry
Martin Rønningen, Lillehammer University College, Norway
Tuesday, August 18th: 16.00–18.00

Cooperation networks in rural tourism in Latvia
Līga Paula, Dace Kaufmane and Jānis Ābele, Latvia University of Agriculture, Latvia

Innovation as driver for expansion of nature based tourism
Gunn-Turid Kvam and Egil Petter Stræte, Centre for Rural Research, Norway

FORTour: networking and social cohesion to foster tourism in rural areas
D. Marandola, A. Raschi and L. Caruso, National Research Council – Institute of Biometeorology (CNR – IBIMET), Italy

Growing apples and selling more: Two case studies of family businesses involved in collective marketing of agrotourism
Anne M. Jervell, University of Life Sciences, Norway

Wednesday, August 19th: 8.30–10.30

Recreational fishing and summer cottages create tourism in rural areas
Eila Seppänen and Anna-Liisa Toivonen, Finnish Game and Fisheries Research Institute, Finland

Happy together or better apart? Different valuations of second home-tourists’ social involvement in host community
Maja Farstad, Centre for Rural Research, Trondheim, Norway

Rural natures and the place attachment of second home owners
Kati Pitkänen and Matthew Sawatzky, University of Joensuu, Finland
Riikka Puhakka, Oulanka Research Station/University of Oulu, Finland

Thursday, August 20th: 11.00–12.30

From tourism to local consumption? The role of tourism in the development of local and localised food products
Gunnar Vittersø and Virginie Amilien, SIFO National Institute for Consumer Research, Norway

Investigation on present status of rural tourism in Czech Republic
Rudolf Zeipelt, Ludmila Dömeová, Czech University of Life Sciences in Prague, Czech Republic

“Success factors” in the development of tourist destinations: comparison and transborder implementation of Swedish and Finnish practices
Ulrika Åkerlund, Umeå University, Sweden
Johanna Ulrika Söderholm, Åbo Akademi University, Finland
Thursday, August 20\textsuperscript{th}: 14.00–15.00

Surviving in nature tourism: The safety practices of Lappish wilderness guides  
Outi Rantala, \textit{University of Lapland, Finland}  
N.B.! The title of Outi’s paper has been revised since the Book of Abstracts was printed and there is no longer a co-author.

Tourists in an abandoned rural setting, what are they looking for?  
Sonia Trampetti, Francesco P. Vaccari, Antonio Raschi and Silvia Baronti, \textit{Institute of Biometeorology, National Research Council, Italy}
Working group 1.7, room F426 (Fabriikki building)

**Multifunctional rural landscapes: Between the local and the global, between the social and the natural**

**Convenors:**

Thanasis Kizos *University of the Aegean, Greece (akizos@aegean.gr)*  
Lone S. Kristensen *University of Copenhagen, Denmark*

**Tuesday, August 18th: 8.30–10.30**

**Introduction to the working group**
Thanasis Kizos and Lone S. Kristensen

*Concepts and models for the understanding of rural development and rural landscape management*

Towards a new conceptualisation of rural development: The rural “web” model and insights from case studies in Devon and Shetland, the UK  
Yoko Kanemasu, *Worcester University, UK*  
Terry Marsden and Roberta Sonnino, *Cardiff University, UK*

**Multifunctionality and regional identity as drivers for a sustainable rural development**
Roeland Cappon, *University of Ghent, Belgium*

**Ecological capital: On how co-production and novelty production constitute a promising configuration for rural development**
Paul Swagemakers, *Wageningen University, The Netherlands*

**Three roles of the farmer as a landscape manager – producer, owner, citizen: Change patterns in Danish landscapes and implications for policy and planning**
Jørgen Primdahl and Lone S. Kristensen, *University of Copenhagen, Denmark*

**Tuesday, August 18th: 11.00–12.30**

**Multifunctional uses of rural landscapes: New conflicts and/or new possibilities**

**Second homes: A possible pathway to rural development in two Danish municipalities?**
Niels Christian Nielsen, Chris Kjeldsen, Dorthe Salling Kromann and Flemming Just, *University of Southern Denmark, Denmark*
Practices and landscapes of transhumance/summer farming in upland contexts in Norway and Spain; Multifunctionality in outdated or updated version?
Karoline Daugstad, Centre for Rural Research, Norway
Margarita Fernández Mier, University of Leon, Spain
Leonor Peña-Chocarro, Spanish National Research Council, Spain

Re-connecting socioeconomic and environmental conditions in rural Greece: Using the Peloponnesse as a case study
Erasmia Kastanidi and Apostolos G. Papadopoulos and Christos Chalkias, Harokopio University of Athens, Greece

Tuesday, August 18th: 16.00–18.00

New types of measures and organisation for the management and improvement of rural landscapes

Collaborative planning and management as a mean to promote multifunctional agricultural landscapes – Some lessons from Denmark
Lone Søderkvist Kristensen and Jørgen Primdahl, University of Copenhagen, Denmark

The Cultural Park: A multifunctional tool to rural areas revival
Sofia Capelo, Filipe Themudo Barata and José Manuel de Mascarenhas, University of Évora, Portugal

The rural dynamics of the commons
Emil Sandström and Karl-Johan Lindholm, Swedish University of Agricultural Sciences, Sweden

Multifunctional use of agricultural landscapes in protected areas
Maurizia Sigura, University of Udine, Italy

Wednesday, August 19th: 8.30–10.30

Perceptions, attitudes and landscape uses

Enhancing multifunctional river use in Victoria, Australia: Understanding the social dimensions of river health
John Cary, Victoria University, Australia
Anne Pisarski, Queensland University of Technology, Australia

“For my children”: different functions of the agricultural landscape and attitudes of farmers on different areas of Greece towards small scale landscape change
Thanasis Kizos, Maria Vasdeki, Constantin Chatzikiriakou and Dimitra Dimitriou, University of the Aegean, Greece

Integrating the social value of arable landscapes into sustainable crop systems
Clare Hall, Land Economy and Environment Research Group, UK
Approaches in rural policies and their impact/or lack of impact

Does CAP protect landscapes? Yes, perhaps, maybe not
George Vlahos and Leonidas Louloudis, Agricultural University of Athens, Greece

Protecting the Great Barrier Reef and wet tropical coast landscape through the ecological modernisation of the sugarcane industry
Karen Benn, James Cook University, Australia
Working group 1.8, room F104 (Fabriikki building)

Reframing and reconfiguring agricultural, rural and food policies

Convenors:

Peter H. Feindt  
Cardiff University, UK  (feindtp@cardiff.ac.uk)

Alan Greer  
University of the West of England, UK  (alan.greer@uwe.ac.uk)

Hilkka Vihinen  
MTT, Finland  (hilkka.vihinen@mtt.fi)

Tuesday, August 18th: 8.30–10.30

Reconfigured institutions, policy networks, and regimes

Reframing and reconfiguring agricultural, rural and food policies – Introduction to the working group
Peter H. Feindt, Alan Greer and Hilkka Vihinen

New patterns of interactions between agricultural organizations and ministries of agriculture in Finland, Sweden and Denmark – A structural policy network approach
Bettina C. Lindfors, SSKH Research Institute, Finland

The future of EU rural development policy? A study of discourses and institutional design in six member states
Michael Kull and Hilkka Vihinen, MTT Economic Research, Finland

Food safety governance and policy: Flexibility and fragility
Andrew Flynn and Terry Marsden, Cardiff University, UK

Europeanization and changing meanings of food safety
Katharina T. Paul, The Interdisciplinary Centre for Comparative Research in the Social Sciences (ICCR), Austria

Tuesday, August 18th: 11.00–12.30

Reframing and reconfiguring food governance and the CAP in the face of Climate Change

European agriculture as the Knowledge-Based Bio-Economy (KBBE): Contradictions of a master narrative
Les Levidov, Open University, UK

Framing climate change – Reframing governance? Governmentality, ecological modernisation and civic environmentalism in the UK food sector
Peter H. Feindt and Andrew Flynn, Cardiff University, UK
Reframing the common agricultural policy: The ‘Health Check’, budget review and climate change
Alan Greer, University of the West of England, UK

Tuesday, August 18th: 16.00–18.00

Re-framed agriculture: Health, environment and rural development

Pesticide debate: When human health considerations take the lead
Isabelle Haynes and Claire Lamine, INRA Eco Innov, France
Jan Buurma, LEI Wageningen UR, The Netherlands

Agri-environmental measures in relation to sustainable development, Hungarian case study
Judit Katona-Kovács, University of Debrecen, Hungary
Ferenc Tar, Ecologic Consulting Ltd., Hungary

Let hundred flowers bloom? The rising of local authorities and the governance of agricultural affairs in the French countryside
Christine de Sainte Marie, INRA Ecodéveloppement, National Institute for Agricultural Research, France

Evaluation of rural development policy in the Czech Republic
Zdeňka Kroupová, Gabriela Červená and Michaela Antoušková, Czech University of Life Science, Czech Republic (tabled paper)

Wednesday, August 19th: 8.30–10.30

New frames and old concerns: Values, identities and food security

Frames of farming and the values of Finnish farmers
Miira Niska, Hannu T. Vesala and Kari Mikko Vesala, University of Helsinki, Finland

Reinventing the rural: are there gender differences in exploiting new opportunities?
Silvia Chiappini, Marcello De Rosa, Massimo Sabbatini, University of Cassino, Italy

Hungry eyes looking at the food policy menu – Changing policy engagement with food security in the UK
Jane Midgley, Newcastle University, UK

The 2007-2008 food crisis’ impact on Austria, France and Spain
Franz Seifert, University of Vienna, Austria

N.B.! The title of the paper has been revised since the Book of Abstracts was printed
Working group 1.9, room D115 (Tervahovi building)

**Regional differentiation and the distribution of rural welfare**

Convenors:

**Tiina Silvasti** *University of Helsinki, Finland* (tiina.silvasti@helsinki.fi)

**Sakari Hänninen** *National Institute for Health and Welfare, Finland*

**Paul Milbourne** *Cardiff University, UK*

**Tuesday, August 18th: 11.00–12.30**

**Social morphology for a rural welfare system: An example from a bilingual municipality in Southwest Finland**

Erika Takahashi, *Japan Society for the Promotion of Science, Japan*

**Welfare services on sparsely populated rural areas. Case models from Central Finland**

Pilvi Hämeenaho, *University of Jyväskylä, Finland*

**Social consequences of regional differentiation – Preliminary research findings on three municipalities**

Tiina Silvasti, *University of Helsinki, Finland*

*Chair: Sakari Hänninen*

**Tuesday, August 18th: 16.00–18.00**

**Rural radicalism- A political response to economic hardships or thankfulness to a generous state?**

Reidar Almås and Arild Blekesaune, *Norwegian University for Science and Technology, Norway*

**Re-thinking spatial scales and territorial differentiation – The case of agricultural policy in Finland**

Olli Voutilainen, *MTT Agrifood Research, Finland*

**Mobilisation in heterotopia**

Sakari Hänninen, *National Institute for Welfare and Health, Finland*

*Chair: Paul Milbourne*

**Wednesday, August 19th: 8.30–10.30**

**Crisis-ridden rural welfare services: A gender perspective**

Maarit Sireni, *University of Joensuu, Finland*
Dynamics of poor welfare in rural areas – Welfare mobility of rural municipalities in Finland
Sakari Karvonen and Timo Kauppinen, National Institute for Health and Welfare, Finland
N.B.! The abstract can not be found in the Book of Abstracts

Regional policy outcomes revealed by income gradient and income surface in a core-periphery dimension – The case of North Karelia in 1996-2003
Olli Lehtonen and Markku Tykkyläinen, University of Joensuu, Finland

Chair: Tiina Silvasti
Theme 2: The Rural Bites Back

Working group 2.1, room D219 (Tervahovi building)

Being in the rural: Affordances, affects and the 'nature of rurality'

Convenors:
Keith Halfacree Swansea University, UK (k.h.halfacree@swansea.ac.uk)
María Jesús Rivera Instituto de Estudios Sociales Avanzados, Spain (mjrivera@iesa.csic.es)

Tuesday, August 18th: 8.30–10.30

Introduction: Being in the rural
Keith Halfacree and María Jesús Rivera Escribano
(Very brief welcome to the Working Group and equally brief introduction to the recent interest in ideas of affordance and affect within social science)

Understanding nature

Politics of knowing: Recognising potentialities of nature in resource use
Ari Jokinen, University of Tampere, Finland

Ecosystem services as affordances: a Deweyan approach to rural landscape / biodiversity values
Juha Hiedanpää, Finnish Game & Fisheries Research Institute, Finland

Chair: Keith Halfacree

Tuesday, August 18th: 11.00–12.30

Understanding place

Rural landscape perceptions derived from ‘sense of place
Katriina Soini, Eija Pouta, Hanne Vaarala, Marja Uusitalo and Tapani Kivinen, Agrifood Research Finland, Finland

‘Simulations’ and ‘mutations’ of rural place: a semiotic perspective
Ilkka Luoto, University of Jyväskylä, Finland

Chair: María Jesús Rivera Escribano
Tuesday, August 18th: 16.00–18.00

Understanding rurality and community

Living counterurbanisation: Going beyond representations
Keith Halfacree, Swansea University, UK
María Jesús Rivera Escribano, IESA-CSIC, Spain

Sensing Baroque rurality: An investigation of affordance and affect in an English village
Martin Phillips, University of Leicester, UK

Nature-social crossings: Rethinking community in rural studies
Sarah Neal, Open University, UK

Conclusion (brief drawing things to a close and thanks)
Keith Halfacree and María Jesús Rivera Escribano

Chair: Ilkka Luoto
Working group 2.2, room D221 (Tervahovi building)

The global economic crisis: Prospects for business clusters and industrial districts in rural areas

Convenors:

Åge Mariussen NIFU STEP, Norway/Åbo Akademi University, Finland
(agemariussen@yahoo.com)
Seija Virkkala University of Vaasa, Finland (seija.virkkala@uwasa.fi)

Wednesday, August 19th: 8.30–10.30

Presentation: 15 minutes, discussion: 5–10 minutes

Textile industry and ground water pollution in rural community: Current issues in rural environment and protecting the water resources for rural development
Alagan Karuppiiah, University of Madras, India

ICTs: A tool for conceptual analysis view knowledge indicators towards rural sustainable development
Vadivel Kasirao, Central Leather Research Institute, India

Collective marketing enterprises among small-scale organic and low-input farmers: Balancing community-based values in relation to the marketplace
Joseph J. Molnar, Auburn University, USA

Local industrial agglomerations in Ostrobothnia, Finland - Rural industrial districts?
Riitta Koski. University of Vaasa, Finland

Trans-national learning to develop the periphery. Self-coordination in practice
Åge Mariussen, NIFUStep, Norway
Seija Virkkala, University of Vaasa, Finland

Chairs: Åge Mariussen and Seija Virkkala
Working group 2.3, room F345 (Fabriikki building)

The new productivism: Agricultural responses to increasing food and energy prices and climate change

Convenors:

Reidar Almås, Hilde Bjørkhaug and Katrina Rønningen Centre for Rural Research, Norway (reidar.almas@rural.no, hilde.bjorkhaug@rural.no, katrina.ronningen@rural.no)

Tuesday, August 18th: 8.30–10.30

8.30 Welcome and introduction

8.40–9.10 The new productivism or multifunctional agriculture?: Exploring the contradictions of neoliberalism and envisioning sustainability
Mark Tilzey, University of Cumbria, UK
Discussant: Rob Burton

9.10–9.30 A Norwegian outlook on multifunctionality and diversification under ‘post’- and ‘neo’ productivism
Katrina Rønningen, Centre for Rural Research, Norway
Discussant: Susan Peoples

9.30–10.00 An integrative approach to continuation of productivism – The Danish responses to new world order and climate changes
Egon Noe, University of Aarhus, Denmark
Discussant: Alan Renwick/Anita Wreford

10.00–10.30 Empowered farm women and environmental change within the new productivism
Susan Peoples, Agresearch, New Zealand
Discussant: Hilde Bjørkhaug

Tuesday, August 18th: 11.00–12.30

11.00–11.30 Food and fuel - new alternatives for sustainable livelihood at Finnish farms?
Marja Järvelä, Pekka Jokinen, Suvi Huttunen and Antti Puupponen, University of Jyväskylä, Finland
Discussant: Katrina Rønningen

11.30–12.00 Biofuel targets in Germany: A review of different scenarios and potential policy responses in the context of food security and biodiversity preservation
Gerald Schwarz, Humboldt University Berlin, Germany
Discussant: Marja Järvelä
12.00–12.30  The ‘Scottish Vision’ for agriculture and the potential impacts of global change
Alan Renwick and Anita Wreford, SAC, Scotland, UK
Discussant: Giovanni Carrosio

Tuesday, August 18th: 16.00–18.00

16.00–16.30  Rural energy in Italy: Energy treadmill or sustainability?
Giovanni Carrosio, University of Trieste, Italy
Discussant: Gerald Schwarz

16.30–17.00 Canadian agricultural income stabilization and a globalized world:
Policy for the future or bad idea?
Bruce Muirhead, University of Waterloo, Canada
Discussant: Hugh Cambell

17.00–17.30  Building drought resistant systems in a liberalised market:
Salutary lessons from dairy expansion in New Zealand
Rob Burton, AgResearch/CSAFE, New Zealand
Discussant: Egon Noe

17.30–18.00  Discussion

Wednesday, August 19th: 8.30–10.30

8.30–9.00  The milk production areas in the EU 15: Diversity of farms versus concentration of the production
Sandra Rios, University of Cordoba, Spain
Jose Barrio, Servicio Regional de Investigación y Desarrollo Agroalimentari, Spain
Discussant: Reidar Almås

9.00–9.30  The new politics of energy and climate change auditing among New Zealand’s food export industries
Hugh Campbell and Chris Rosin, CSAFE, New Zealand
Discussant: Bruce Muirhead

9.30–10.00  Neoproductivist agriculture - A sustainable approach to climate change?
Hilde Bjørkhaug and Reidar Almås, University centre Trondheim, Norway
Discussant: Mark Tilzey

10.00–10.30  Discussions and summing up
Working group 2.4, room F250 (Fabriikki building)

**Gendered and embodied ruralities**

**Convenors:**

Lia Bryant *University of South Australia, Australia* (Lia.Bryant@unisa.edu.au)
Barbara Pini *Curtin University of Technology, Australia* (B.Pini@curtin.edu.au)
Berit Brandth *Norwegian University of Science and Technology, Norway*

**Tuesday, August 18th: 8.30–10.30**

8.30 *Embodying a rural idyll? Presenting farming and practicing tourism*
Berit Brandth, *Norwegian University of Science and Technology, Norway*
Marit S. Haugen, *Centre for Rural Research, Norway*

9.00 *How are young female farm managers dealing with agriculture and how do they use physical labour at work?*
Ruth Rossier, *Agroscope Rckenholtz-Tänikon Research Station ART, Switzerland*

9.30 *Corporate pride: Wine, gender and embodiment*
Lia Bryant, *University of South Australia, Australia*

*Chair: Lia Bryant*

**Tuesday, August 18th: 11.00–12.30**

11.00 *Rural bodies on board*
Kirsti Indrebø and Hilde Bjørkhaug, *Norwegian University for Science and Technology, Norway*

11.30 *‘Farming, belonging and the land: discourses of rural support networks – UK and Canada’*
Linda Price, *Queen’s University Belfast, Northern Ireland, UK*

12.00 *In-migrants’ representations of their relationship to and practices towards landscape in Finnmark, Northern Norway*
Mai Camilla Munkejord, *Finnmark University College, Norway*

*Chair: Berit Brandth*
Tuesday, August 18th: 16.00–18.00

16.00  **Transnational and gendered ruralities – Immigrants’ experiences and practices in a global society**  
Susanne Stenbacka, *Uppsala University, Sweden*

16.30  **Gendered leadership dynamics and rural community development in Ekiti State, Nigeria: The case study of Iyaloja and iyalaje women leaders**  
Grace Modupe Adebo, Grace Modupe Adebo, *University of Ado-Ekiti, Nigeria*

17.00  **The rural spa and the disciplining of the gendered body**  
Jo Little, *University of Exeter, UK*

17.30  **What are rural men made of? Embodied masculinity in television programs**  
Hanna-Mari Ikonen and Samu Pehkonen, *University of Tampere, Finland*

*Chair: Barbara Pini*

Wednesday, August 19th: 8.30–10.30

8.30   **The embodiment of an intangible heritage. The case of the folk Parades in a Walloon rural area**  
Céline Bouchat, *Université Libre de Bruxelles, Belgium*

9.00   **(Dis) located bodies: Women and class in a changing rural Australia**  
Barbara Pini and Mayes, *Curtin University of Technology, Australia*

9.30   **The gender – land relationship and sustainability: Rupture of imaginary**  
Maria de Cléofas Faggion Alencar and Lucimar Santiago de Abreu, *Embrapa Environment, Brazil*  
N.B.! The title and the abstract in the Book of Abstract are incorrect

*Chair: Lia Bryant*
Working group 2.5, room C203+ B201 (Tervahovi building)

**Governing the local? Rural power, rural needs and rural policy**

**Convenors:**

**Emanuela Bozzini** University of Trento, Italy  
**Petra Derkzen** Wageningen University, The Netherlands  
**Imre Kovách** Institute for Political Sciences, Hungary (ikovach@mtapti.hu)  
**Eva Kucerova** The Czech University of Life Sciences, Czech Republic

**Monday, August 17th: 9.30–11.00** (Åbo Akademi University)

**New actors and demands in rural governance**

**Entrepreneurship in rural areas – An underestimated factor?**  
Hanne W. Tanvig, *University of Copenhagen, Denmark*

**Living the rural in a shrinking economy: Household adaptations to economic and demographic decline in an Ostrobothnian village**  
Ulrika Långstedt, Åbo Akademi University/Helsinki University, Finland

**New rural actors in rural governance – The case of the Western Agglomeration of Budapest**  
Bernadett Csurgó, *Hungarian Academy of Science, Hungary*

*Chair: Imre Kovách*

**Monday, August 17th: 11.15–12.30** (Åbo Akademi University)

**Rural female entrepreneurs and local governance**  
Orsolya Gergely, *Sapientia University, Romania*

**Rural Women activity as a catalyst of social changes in rural areas of Poland**  
Monika Kwiecinska, *Nicolaus Copernicus University, Poland*

**Women and men as rural community leaders in Poland: activities, strategies of local cooperation and social networks**  
Ilona Matysiak, *Warsaw University, Poland*

*Chair: Petra Derkzen*
Section A: Institutional actors in territorial governance (Room B201/Wolff)

Methods for research of rural dynamics of change and integration of policy
Ann-Katrin Bäcklund Lund University, Sweden
Sylvia Herrmann Leibniz Universität, Germany

The changing role of the state in Dutch rural governance
Wiebren Kuindersma, Wageningen University, The Netherlands
Froukje Boonstra, Alterra Wageningen UR, The Netherlands

Rural-urban and rural-state interactions as precondition for rural-rural competence
Ilkka Pyy, University of Joensuu, Department of Geography, Finland

Territorialisation, return or death of agriculture in rural policies?
Aurélien Esposito-Fava and Romain Lajarge, Institut de Géographie Alpine, France

Best practices as technologies of soft governance in European rural policy
Päivi Pylkkänen, University of Helsinki, Finland
N.B.! The abstract has been misplaced in the Book of Abstracts and can be found among the abstracts of working group 2.1.

Chair: Imre Kovách

Section B: The various forms of governing LEADER areas (Room C203/Kurtén)

Determinants and effects of power concentration: A critical examination of “bottom-up approach” in rural development
Eleni Papadopoulou, Aristotle University of Thessaloniki, Greece
Nikolaos D. Hasanagas, Alexander Technological Institute of Thessaloniki, Greece

Is Leader a tool of rural governance in Czechia?
Michal Lošťák, Helena Hudečková and Hana Balzerová, Czech University of Life Sciences Prague, Czech Republic

Questioning the gender balance in rural governance; Local Action Group composition in Denmark
Annette Aagaard Thuesen, University of Southern Denmark, Denmark
Petra Derkzen Wageningen, University, The Netherlands

Chair: Jukka Oksa
Tuesday, August 18th: 11.00–12.30

Section A: Institutional actors in territorial governance (Room B201/Wolff)

Back to the future? ‘New’ local governance and the implementation of outdoor access legislation in Scotland
Keith Marshall and Katrina Myrvang Brown, Macaulay Institute, UK

Changing face of rural governance A case study from Hungary
Boldizsár Megyesi, Institute for Political Sciences, Budapest, Hungary

Finnish rural policy governance in the project society
Torsti Hyyryläinen, Marko Nousiainen and Päivi Pylkkänen, University of Helsinki, Finland

The municipality as an intermediating actor in projects: some evidence from on-farm business diversification in Eastern Finland
Ella Mustakangas, MTT Agrifood Research, Finland

Chair: Hanne W. Tanvig

Section B: The various forms of governing LEADER areas (Room C203/Kurtén)

Rural development policies and rural governability: The Andalusian case
Encarnación Aguilar, Carmen Lozano, Ignacio L. Moreno and Alberto Pérez, Universidad de Sevilla, Spain

Information quality of rural development programs: Effects of clarity vs. vagueness
Nikolaos D. Hasanagas, Alexander Technological Institute of Thessaloniki, Greece
Eleni Papadopoulou, Aristotle University of Thessaloniki, Greece

The possibilities and limits of rural power in Felcsik microregion – Case study
Zoltán Biró, Center for Regional and Anthropological Studies, Romania

Chair: Petra Derkzen

Tuesday, August 18th: 16.00–18.00

Section A: Institutional actors in territorial governance (Room B201/Wolff)

Municipal mergers, rural needs, and challenges for local governance: A case of Joensuu, Finland
Esko Lehto, Timo Lautanen and Jukka Oksa, University of Joensuu, Finland

Finnish rural localitites against centralization
Eija Koski, University of Vaasa, Finland
Local self-government in changing institutional environment: Case of rural Russia
Inna Kopoteva, University of Helsinki, Finland

Is this an aimless activity? Local institutions as key actor in the development of rural areas in Poland
Natalia Pron-Nowak, Nicolaus Copernicus University, Poland

Chair: Ruth McAreevey

Section B: The various forms of governing LEADER areas (Room C203/Kurtén)

EU Multi-level Governance in the Making - The Community Initiative LEADER+ in Finland and Germany
Michael Kull, MTT Agrifood Research, Finland

Partnerships as associations: Assessing input and output legitimacy in a Danish, Finnish and Swedish LEADER partnership
Annette Aagaard Thuesen, University of Southern Denmark, Denmark

The role of local institutions and agrarian structures in the Leader Programme: The case studies of North Karelia (Finland) and South Tyrol (Italy)
Fulvio Rizzo, University of Joensuu, Finland

Institutional action and local development: A cross-case comparison of two rural areas in Italy and the UK
Jacopo Sforzi, University of Trento, Italy

Chair. Imre Kovách

Wednesday, August 19th: 8.30–9.30 (Room C203/Kurtén) Note finish time!

Culture, knowledge and governance

Tensions at the interface of two worlds: University involvement in a rural region in the Netherlands
Petra Derkzen, Wageningen University, The Netherlands

New regional knowledge arrangements facilitating regional learning
Eelke Wielinga, Wageningen University and Research Centre, The Netherlands
Dirk Roep, Wageningen University, The Netherlands
Florentien Geerling-Eiff, Wageningen University and Research Centre, The Netherlands

Governing the local, ‘localing’ the ‘governance’: Trust and mistrust in the implementation of rural policy
Colin Goodrich and Kaylene Sampson, University of Canterbury, New Zealand
Governance, the Culture Economy, and the problem of Authenticity: A case study of rural development in Ireland
Áine Macken Walsh, Rural Economy Research Centre (RERC), Ireland

Chair: Imre Kovách

Thursday, August 20th: 11.00–12.30 (Room C203/Kurtén)

Sustainable rural tourism: Connecting local needs
Ruth McAreavey, Queens University, UK

Governance in protected areas – Current state of research and existing research gaps
Nora Mehnen, University of Groningen, The Netherlands
I. Mose, University of Oldenburg, Germany
Dirk Strijker, University of Groningen, The Netherlands

Central-local relationships in environmental policy: From government to multi-level governance
Frank Egil Holm, Universitetssenteret Dragvoll, Norway
Marit Reitan, Norwegian University of Science and Technology, Norway

Chair: Petra Derkzen

Thursday, August 20th: 14.00–15.00 (Room C203/Kurtén)

Power relations in local governance

Emergence and evolution of ‘protest’ actors in rural territories: The case of the development of the Wind Energy Plan in the Region of Valencia (Spain)
Ana M. Moragues Faus, Dionisio Ortiz Miranda and Eladio Arnalte Alegre, Polytechnic University of Valencia, Spain

Perceptions of peripheral power, needs and policy – The case of the archipelago of Turku
Sam Grönholm, Åbo Akademi University, Finland

Chair: Petra Derkzen
Working group 2.6, room D103 (Tervahovi building)

**Conventionalisation? Organic farming bites back**

Convenors:

Julien Blanc *Museum National d’Histoire Naturelle, France (jblanc@mnhn.fr)*
Ika Darnhofer *BOKU Univ. of Natural Resources and Applied Life Sciences, Austria (ika.darnhofer@boku.ac.at)*
Stéphane Bellon *INRA SAD Ecodevelopment Unit, France (bellon@avignon.inra.fr)*

**Tuesday, August 18th: 8.30–10.30**

*The organic-conventional relationship*

“Almost organic anyway”: Case studies of low input farming in the UK
Lee-Ann Sutherland, *Macaulay Land Use Research Institute, UK*

**Organic matter management and self sufficiency**

André Blouet and Xavier Coquil, *INRA-SAD, France*

**Organification: n. the tendency to assume social and environmental orientations associated with organic production**

Christopher Rosin and Hugh Campbell, *University of Otago, New Zealand*

**Brazilian multifaceted ecologically-based agriculture: Between conventionalization and agro-ecological principles application**

Lucimar S. de Abreu, *Embrapa Environment, Brazil*
Stéphane Bellon, *SAD Ecodevelopment Unit, INRA, France*
Maria de C. F. Alencar, *Embrapa Environment, Brazil*

**Organic farmers searching for alternatives to conventionalisation**

Ika Darnhofer, *BOKU - University of Natural Resources and Applied Life Sciences, Austria*

**Tuesday, August 18th: 11.00–12.30**

*Struggling with implementing the organic principles and values*

**Belgian organic farmers' practices and perceptions between regulation, market and ethics**

Audrey Vankeerberghen, *Université Libre de Bruxelles, Belgium*

**Organic poultry production in the Czech Republic and its consequences for sustainable food production**

Lukas Zagata, *Czech University of Life Sciences Prague, Czech Republic*
The European certification system for organic products against Agro-ecology: Promoting conventionalisation trends by penalizing deep organic approaches
Carmen C. Padilla and Eduardo S. Guzmán, Córdoba University, Spain

Converting to organic farming – Needs of eco-extension in Germany
Henrike Rieken and Hermann Boland, University of Gießen, Germany

Tuesday, August 18th: 16.00–18.00

Development pathways: Searching for alternatives

Organic farming: An exclusive concept?
Heidrun Moschitz, Research Institute of Organic Agriculture (FiBL), Switzerland

Back to the future: Long-term trajectories in organic farms in the South of France
Stéphane Bellon, Stanislas Poudou and Natacha Sautereau Ecodevelopment Unit, INRA Avignon, France

Strengthening the organic farming development: From the conventionalisation debate to the sustainable perspective
Jean-Luc Favreau, Mohamed Gafsi, Bernard Mondy and Agnès Terrieux, Ecole National de Formation Agronomique, France

The end of organic consumerism: Strategic changes in the organic movement?
Matt Reed, Countryside and Community Research Institute, UK
Working group 2.8, room F652 (Fabriikki building)

Local food networks, power and sustainability

Convenors:

Claire Lamine and Yuna Chiffoleau Inra, France (claire.lamine@grignon.inra.fr, chiffole@supagro.inra.fr)

Tuesday, August 18th: 8.30–10.30

Interactions and coordination between producers and consumers

Analyzing trends and patterns for sustainability across producers and consumers of local food in Central Finland
Antti Puupponen, Ari Paloviita and Kukka Ulvila, University of Jyväskylä, Finland

Food as a mediator between rural and urban
Marja Kerttu Kurkela, University of Tampere, Finland

Food re-localisation: Alternative practices with mainstream aspirations
Katerina Psarikidou and Les Levidow, Lancaster University, UK

Eco-ratinal food – Towards sustainability through social entrepreneurship?
Tuija Mononen, University of Joensuu, Finland
N.B.! The abstract can not be found in the Book of Abstracts

Tuesday, August 18th: 11.00–12.30

LFNs, territories and scales

Changing sceneries. Resurrection of small farming in a deagriculturalized region
Michele Corti and Cristina Grasseni, University of Milan, Italy

Territory, local backgrounds and emergence of local food networks: Observation and questions about a complicated diversity
Catherine Herault, Fantine Olivier and Sandrine Scheffer, ESA Angers, France

Short food channels and sustainable development: Idiazabal pdo cheese in the basque country
José Ramón Mauleon, University of the Basque Country, Spain
Tuesday, August 18th: 16.00–18.00

Power and politicisation in and of the local

Alternative food hubs: The missing middle in sustainable local food networks?
Adrian Morley and Selyf Morgan, Cardiff University, UK

Alternative farm practices and the reconstruction of social and territorial links
Alia Gana and Michel Streith, CNRS/LADYSS, France

Politicising the local: The case of the transition towns movement in Flanders (Belgium)
Anneleen Kenis, and Erik Mathijs, Catholic University of Leuven, Belgium

Alternative food networks in Poland – Between locality and centralised approach
Wojciech Kniec, Nicolaus Copernicus University In Torun, Poland

Thursday, August 20th: 11.00–12.30

Devices challenged by LFNs and learning processes

Local food between power and knowledge
Virginie Amilien, National Institute for Consumer Research, Norway

Participatory guarantee systems as instruments to build and strengthen local organic food networks
Maria Carmen Cuéllar Padilla and Eduardo Sevilla Guzmán, ISEC, Córdoba University, Spain

Family farm product qualification as a relationship of reciprocity
Eric Sabourin, CIRAD, France/University of Brasilia, Brazil
Theme 3: Animal Farm

Working group 3.1, room D216 (Tervahovi building)

Sustainable hunting – A socioeconomic tool for revitalising rural areas?

Convenors:

Jukka Bisi Metsähallitus, Finland
Mikael Nygård and Lorenz Uthardt Åbo Akademi University, Finland (mikael.nygard@abo.fi)

Tuesday, August 18th: 8.30–10.30

The permit hunters' attitudes towards professional hunting tourism and the current hunting license policy as a perquisite of social sustainability
Susanna Keskinarkaus and Anne Matilainen, University of Helsinki, Finland

What happens in Swedish rural communities when local hunting meets hunting tourism?
Yvonne Gunnarsdotter, Swedish University of Agricultural Sciences, Sweden

Tuesday, August 18th: 11.00–12.30

How sustainable is hunting tourism in Scotland? A review of stakeholder perceptions
David Watts, University of Aberdeen, UK
Stefano Fiorini, Macaulay Land Use Research Institute, UK
Colin Hunter, University of Aberdeen and Macaulay Land Use Research Institute, UK

An opportunity for rural areas or at threat to local hunters? Finnish hunters' attitudes towards hunting tourism
Mikael Nygård and Lorenz Uthardt, Åbo Akademi University, Finland

Wednesday, August 19th: 8.30–10.30

Making use of landowners' perquisites: developing sustainable hunting tourism in Iceland
Eyrún Jenný Bjarnadóttir, Icelandic Tourism Research Centre, Iceland
Hjördís Sigursteinsdóttir, University of Akureyri, Iceland

"Neglected rural opportunities" - What place for hunting in rural Ireland?
David Scallan, National University of Ireland, Ireland
The take off of hunting tourism: sign of a quest for sustainability pursued by the hunters? A comparison between France and Finland
Louis Warnier, Université Blaise Pascal Clermont-Ferrand, France
Working group 3.2 & 3.5, room F223 (Fabriikki building)

**Animal policy and law & Critter countrysides**

Convenors:

**Outi Ratamäki** University of Joensuu, Finland (outi.ratamaki@joensuu.fi)
**Birgitta Wahlberg** Åbo Akademi University, Finland (birgitta.wahlberg@abo.fi)
**Henry Buller** University of Exeter, UK (h.buller@exeter.ac.uk)

**Tuesday, August 18th: 11.00–12.30**

**Introduction to the joint sessions**
Henry Buller, Outi Ratamaki and Birgitta Wahlberg

**A manifesto for cattle-breeding: What about bioethics in zootechny?**
Giuseppe Pallante, University of Parma, Italy

**The legal welfare of farm and slaughter animal with focus on poultry**
Birgitta Wahlberg, Åbo Akademi University, Finland

**The social construction of animal farming: Interaction between meaning and materiality**
Birgit K. Boogaard, Bettina B. Bock and Simon J. Oosting, Wageningen University, The Netherlands

**Tuesday August 18th: 16.00–18.00**

**Re-vitalising the farm animal**
Henry Buller, University of Exeter, UK

**Challenging Animals: An exploration of the practices and performances of modern hunting**
Garry Marvin, University of Roehampton, UK

**Wildlife tourism and disputed rural spaces**
Taru Peltola, Finnish Environment Institute, Finland
Jenni Kauppila, University of Tampere, Finland

**Towards societal sustainability with socio-political strategy – Case of Finnish wolf policy**
Outi Ratamäki, University of Joensuu, Finland
Working group 3.3, room D102 (Tervahovi building)

Equine landscapes and the new equine industry

Convenors:

Alexandra Franklin, Cardiff University, UK
Rhys Evans, Integrate Consulting, UK
Nora Schuurman, University of Joensuu, Finland
Riitta-Marja Leinonen, University of Oulu, Finland
Nora Brandt, Åbo Akademi University, Finland

Tuesday, August 18th: 8.30–10.30

Promotion of the equine industry through a local government development plan: A case study in rural south-eastern Australia
Peter Cakebread, The University of Melbourne, Australia

Equine landscapes as mixed spaces of production and consumption
Alex Franklin, Cardiff University, UK
Rhys Evans, Integrate Consulting, UK

Planning for multifunctional land use in peri urban areas - the equine example
Hanna Elgåker and Anna Peterson, Swedish University of Agricultural Sciences, Sweden

Innovations and economic success in equine enterprises
Leena Rantamäki-Lahtinen, MTT Economic Research, Finland
Sanna Tiilikainen, The Employment and Economic Development Centre for Uusimaa, Finland

Tuesday, August 18th: 11.00–12.30

Pedagogical principles and professional identity of Icelandic horse riding instructors
Herdis Reynisdottir, Hólar University College, Iceland

“I suppose I’m selfish really… I get as much out of it as they do!” An ethnographic investigation of volunteering with the Riding for the Disabled Association
Cheryl Nosworthy, The University of Reading, UK

The impact of socio-pedagogic equine-activities intervention on special education pupils with neurological disorders
Ritva Kjäldman, University of Helsinki, Finland
Tuesday, August 18th: 16.00–18.00

Learning to “read” the horse: The equine context of tacit knowledge  
Riitta-Marja Leinonen, University of Oulu, Finland  
Nora Schuurman, University of Joensuu, Finland

Jumping to a conclusion: Is eventing doomed?  
Denzil O’Brien, Flinders University, Australia

Disciplining Art: An exploration of the ways in which techniques of discipline produce artistic human-animal bodies in dressage  
Kirrilly Thompson, University of South Australia, Australia

Equine Beats: Unique rhythms (and floating harmony) of horses and their riders  
Rhys Evans, Integrate Consulting, UK  
Alex Franklin, Cardiff University, UK

Wednesday, August 19th: 8.30–10.30

What about the wild horses? Mustangs in the 21st Century American landscape  
Karen Dalke, University of Wisconsin-Green Bay, USA

The scone and upper hunter horse festival: the performance and celebration of rural identity and animal-human relationships  
Raewyn Graham, The University of Sydney, Australia

Horse keeping cultures  
Catharina Svala, Swedish University of Agricultural Sciences, Sweden

The horse market in France: A sociologic and economic approach  
Christèle Couzy and Sophie Dubrulle, Institut de l’Elevage, France  
Jacques Godeta and Carole Chazoule, ISARA, France

Thursday, August 20th: 11.00–12.30

Gender and processes of embodied learning in the horseracing industry  
Deborah Butler and Nickie Charles, University of Warwick, UK

The doing of gender in horse keeping: From symbol of masculinity to a girl’s hobby  
Nora Brandt, Åbo Akademi University, Finland

Thursday, August 20th: 14.00–15.00

Open discussion
Working group 3.4, room F454 (Fabriikki building)

Peoples’ ambivalence towards animal farming: Where modern concerns and desires collide

Convenors:

Bettina Bock, Simon Oosting and Birgit Boogaard Wageningen University, the Netherlands (bettina.bock@wur.nl)

Tuesday, August 18th: 8.30–10.30

Animal welfare and the position of consumers

Opening by the convenors

Citizen and consumer perspectives on meat and other livestock products. The case of Finland
Marcus Vinnari, Saara Kupsala and Pekka Jokinen, University of Joensuu, Finland

The myth of ‘naturality’ as a hedge against paradoxes of modernity
Maria Carmela Macrì, National Institute of Agricultural Economics, Italy

Disentangling the domestic contract – Interdisciplinary and multi-level approach to human-farm animal relations, with case-studies in Dutch and Turkish contexts
Johanna (Hanneke) Nijland, Wageningen University, Netherlands

Is there a gap between farmers’ and consumers’ point of view on the sustainability of livestock farming?
Concettina Guarino, Francesco Di Iacovo, University of Pisa, Italy

Tuesday, August 18th: 11.00–12.30

Towards the position of farmers

Ambivalence and sensibility: Civilizing farm animal welfare in Europe?
John Lever, Mara Miele, Adrian Evans and Marc Higgins, Cardiff University, UK

Farmers’ understanding of animal welfare – The politics of animal farming
Bettina Bock and Paul Swagemakers, Wageningen University, The Netherlands

The need for interdisciplinary research
Bettina Bock and Simon Oosting, Wageningen University, The Netherlands

Discussion and closing by the convenors
Theme 4: The Sciences of the Rural

Working group 4.1, room C209 (Tervahovi building)

Rural experts and rural expertise

Convenors:

Gareth Enticott Cardiff University, UK (enticottg@cardiff.ac.uk)
Andrew Donaldson Newcastle University, UK

Tuesday, August 18th: 11.00–12.30

Unravelling the multiple expertise of the veterinary protocol
Gareth Enticott, Cardiff University, UK

State vets: The construction of rural expertise in England
Wyn Grant and Justin Greaves, Warwick University, UK

The formation and exchange of field-level expertise in rural land management
Amy Proctor, Jeremy Phillipson, Philip Lowe and Andrew Donaldson, Newcastle University, UK

Tuesday, August 18th: 16.00–18.00

Farmers as social learners: Sustainable farming and communities of practice
Selyf Morgan, Cardiff University, UK

Hopes for rural research among rural development actors in Northern Finland
Toivo Muilu, University of Oulu, Finland

Muddling with messes around kitchen tables
Robert Campbell, Edith Cowan University, Australia

Locating knowledge entrepreneurs within Victorian dryland dairy communities belonging to the 3030 Project
Barbara King, Mark Paine and Ruth Beilin, University of Melbourne, Australia
Michael O’Kane, Dairy New Zealand, New Zealand

Wednesday, August 19th: 8.30–10.30

‘Research in the wild’ through a new forum for local expertise
Claire Waterton and Judith Tsouvalis, Lancaster University, UK
Building up "Practical Experience-Based Expertise" in rural areas
François Hochereau, INRA Sens, France

Discussant
Andrew Donaldson
Working group 4.2, room F362A  (Fabriikki building)

**Rural sociology: Knowledge for whom?**

Convenors:

**Karl Bruckmeier** Gothenburg University, Sweden (karl.bruckmeier@globalstudies.gu.se)
**Hilary Tovey** Trinity College Dublin, Ireland (htovey@tcd.ie)

**Tuesday August, 18th: 8.30–10.30**

The view from within – Rural sociology’s theorising of nature-society relations and the new ‘rural studies’ discourse
Hilary Tovey, Trinity College Dublin, Ireland

**Rural sociology: A tool to better understand nature-society interactions?**
Eszter Kelemen, Environmental Social Science Research Group (ESSRG), Hungary

Confronting “Mode de vie”, “Genre de vie”, “Mode d’habiter”: The challenge of conceptualisation
Nicole Mathieu, CNRS University of Paris 1 Panthéon Sorbonne, France

**Tuesday August, 18th: 11.00–12.30**

Unpacking certification. Information, knowledge and local food
Maria Fonte, University of Naples Federico II, Naples, Italy

Social networks as a battlefield of various types of knowledge in local food production: The “Oscypek” cheese case
Tomasz Adamski and Krzysztof Gorlach, Jagiellonian University, Poland

**Tuesday August, 18th: 16.00–18.00**

How can education influence rural development?
Jorde Jakimovski, Institute of Sociological and Political, Juridical Research, Macedonia

Rural sociology in historical perspective – Its place in the scientific knowledge system: Czechoslovak peripetia
Věra Majerová, Czech University of Life Sciences, Czech Republic

Integrating scientific and local values into planning for environmental management: From theory to practice
Christopher Mark Raymond, University of South Australia, Australia
Film making as a rural social experiment: A methodology about what can be said and how it can be said
Mathieu Valérie and Pierre M. Stassart, Liège University, Belgium

Wednesday, August 19th: 8.30–10.30

Narrated agency and identity in the changing circumstances of farming
Asta Kietäväien, The Finnish Forest Research Institute, Rovaniemi Research Unit, Finland

Thirty-five years of uneasy affair: triangle of research, village and policies
Jukka Oksa, University of Joensuu, Finland

Tradition, modernisation and domination: Three views on the French countryside for three political purposes
Gilles Laferté and Nicholas Renahy, Département de Sciences Sociales INRA, CESAER Dijon, and Centre Maurice Halbwachs, Paris School of Economics, France

Towards an interdisciplinary rural sociology – Theorising nature society relations
Karl Bruckmeier, Gothenburg University, Sweden

Thursday, August 20th: 11.00–12.30

Sociological and other bodies of knowledge in society-nature relations – Examples of Finnish fisheries
Pekka Salmi, Finnish Game and Fisheries Institute, Finland

The riddle of “cross”-disciplinarity and the “paradox” of participation
Alex Koutsouris, Agricultural University of Athens, Greece

Introduction to final discussion of Working Group theme
Karl Bruckmeier and Hilary Tovey
Working group 4.3, room F268 (Fabriikki building)

Rural challenges: Resilience, learning and adaptation

Convenors:

Chris High Open University, UK (c.high@open.ac.uk)
Gusztav Nemes Hungarian Academy of Sciences, Hungary (nemes@econ.core.hu)

Tuesday, August 18th: 8.30–10.30

Cluster 1: Governance and the social basis for adaptation

Social learning in the project state
Gusztav Nemes and Chris High

Receptivity in governance structures for a better land planning
Verónica Hernández-Jiménez, Blanca Ocón Martín and David Pereira Jerez, Polytechnic University of Madrid, Spain

Non-synchronism – Aggregation of values: Transformations of a Romanian rural community
Veronika Lajos, Hungarian Academy of Sciences/University of Debrecen, Hungary
N.B.! The title of the abstract/paper in the Book of Abstracts is incorrect

Practitioners panel 1: 30 minutes

Tuesday, August 18th: 11.00–12.30

Cluster 1: Governance and the social basis for adaptation

Strange Towns: Rurality, place, counter culture and the Transition Towns’ movement
Sarah Neal, Open University, UK

Resilience, learning and adaption among Irish farm offspring
Caroline Crowley, University College Cork, Ireland

Plan B: Enhancing societal resilience to social and environmental stress
Chris High, Open University, UK
Tuesday, August 18th: 16.00–18:00

Cluster 2: Integrated policy

Between submission and resistance: Swiss dairy farmers facing a political redefinition of farming
Jérémie Forney, Université de Neuchâtel, Switzerland

Organic livestock in Andalusia. An analysis from the evolutionary approach
Sandra Ríos Núñez, University of Cordoba, Spain/University of The Lakes, Chile
Roberto García Trujillo, Center for Research and Training Organic Agriculture and Rural Development of Granada, Spain
Daniel Coq Huelva, University of Seville, Spain

Practitioners panel 2: 60 minutes

Thursday, August 20th: 11.00–12.30

Cluster 3: Methodology and practice papers

Interactive research for learning from LEADER projects
Cecilia Waldenström, Swedish University of Agricultural Sciences, Sweden

Social farming: Innovative patterns for multifunctional agriculture
Francesco Di Iacovo, University of Pisa, Italy

Meta evaluative narratives of rural development programme evaluations: Focus on methodologies
Vincenzo Fucilli, Claudio Acciani and Ruggiero Sardaro, University of Bari, Italy
Working group 4.4, room D215 (Tervahovi building)

Social and natural science collaboration in the (re) making of the rural: Problems, practices and cultures

Convenors:

Elizabeth Oughton *Newcastle University, UK*
Neil Ward *University of East Anglia, UK*

Tuesday, August 18th: 16.00–18.00

Cutting down on pesticides in wheat growing: The “problem of extension” of genetic and agronomic research
Hochereau François, *INRA-SENS, France*
Lamine Claire, *INRA-Eco-Innov, France*

Innovation, knowledge transmission and (doubts about) the role of researchers: A field experience in a remote rural area
Antonio Raschi, Danilo Marandola and Francesco Cannata, *CNR – IBIMET, Italy*

Integrating sciences and stakeholders with participatory transdisciplinarity: Case of RENMAN
Sarkki Simo and Hannu Heikkinen, *University of Oulu, Finland*

Regional large carnivore consultative committees (RLCC): Preferred types of knowledges
Jani Pellikka, *University of Joensuu, Finland*
Pekka Salmi, *Finnish Game and Fisheries Research Institute, Finland*

Making space for people in flood risk modelling and management: An interdisciplinary experiment in participatory flood science
Neil Ward, *University of East Anglia, UK*
Andrew Donaldson and Sue Bradley, *Newcastle University, UK*
Working group 4.5, room F309 (Fabriikki building)

**Putting rurality on the map: GIS as an analytical and integrative tool in rural and regional studies**

Convenors:

Chris Kjeldsen and Niels Christian Nielsen University of Southern Denmark, Denmark (chk@sam.sdu.dk, ncn@sitkom.sdu.dk)

**Tuesday, August 18th: 16.00–17.00 (Note finish time!)**

A GIS based indexation of rural areas in Denmark using socio-economic data on municipality level
Inge Toft Kristensen, Tommy Dalgaard and Chris Kjeldsen, Aarhus University, Denmark
Discussant: Johanna Scholz

Rural regions in Europe - A new typology indicates rural endogenous potential
Johanna Scholz, Leibniz University Hannover, Germany
Discussant: Inge Toft Kristensen

**Wednesday, August 18th: 8.30–10.30**

Mapping and analyzing effects of structural developments in modern agriculture
Tommy Dalgaard, University of Aarhus, Denmark
Discussant: Niels Christian Nielsen

Integrated community-based geographic information systems for diverse peoples, places and health: A rural California case study
Sheila Steinberg California Center for Rural Policy and Humboldt State University, USA
Steven J. Steinberg Humboldt State University, USA
Discussant: Chris Kjeldsen

Agricultural and/or rural futures: A GIS based scenario study of the future development of organic farming in Denmark
Chris Kjeldsen, Tommy Dalgaard and Inge Toft Kristensen, Aarhus University, Denmark
Discussant: Sheila Steinberg

A functional approach to classifying rurality at parish level in Denmark, combining Corine Land Cover data and administrative boundaries
Niels Christian Nielsen and Pia Heike Johansen; University of Southern Denmark, Denmark
Discussant: Tommy Dalgaard

Each presenter will have 15 min. to present, followed by 10 minutes discussion, initiated by the discussant.
Working group 4.6, room F291 (Fabriikki building)

**Identifying diversified values and meanings of agrobiodiversity**

Convenors:

Maarit Heinonen  *MTT Agrifood Research, Finland, Finland* (maarit.heinonen@mtt.fi)
Sirkku Juhola  *Umeå University, Sweden* (sirkku.juhola@geography.umu.se)
Ulla Partanen  *MTT Agrifood Research Finland, Finland* (ulla.partanen@mtt.fi)

**Tuesday, August 18th: 11.00–12.30**

11.00–11.30  **Evaluation and conservation of agricultural landscape**  
Maunu Häyrynen, *University of Turku, Finland*

11.30–12.00  **Sociodiversity and biodiversity**  
Leo Granberg, *University of Helsinki, Finland*

12.00–12.30  **Conserving indigenous farm animal breeds**  
Ulla Partanen, *MTT Agrifood Research Finland, Finland*

**Tuesday, August 18th: 16.00–18.00**

16.00–16.30  **On-farm conservation of crop genetic resources. An overview to Europe with particulars from Finland**  
Maarit Heinonen and Merja Veteläinen, *MTT Agrifood Research Finland, Finland*  
Nigel Maxted, *University of Birmingham, UK*  
Valeria Negri, *University of Perugia, Italy*

16.30–17.00  **Plant-derived indigo - From revival of cultural heritage to business possibilities for rural upgraders**  
Marjo Keskitalo and Anne Vuorema, *MTT Agrifood Research Finland, Finland*

17.00–17.30  **Household food security in communities of Bolivian Northern Altiplano. A participatory research in cañahua (Chenopodium pallidicaule Aellen)**  
R. Flores and F. Mamani, *University of Mayor de San Andrés, Facultad, Bolivia*  
J.P. Rodríguez, *Humboldt University Berlin, Germany*

**Wednesday, August 19th: 8.30–10.30**

8.30–9.00  **Exploring environmental knowledge: The construction and conservation of agricultural biodiversity in Ghana**  
Sirkku Juhola, *Umeå University, Sweden*

9.00–9.30  **In-between generality and specificity: Making sense of a blight resistant potato**  
Helena Valve, *Finnish Environment Institute, Finland*
Standardizing production of biodiversity data in France
Pierre Alphandéry and Agnès Fortier, INRA
(National institute of agronomic research), France

General discussion on identifying values and meanings of agrobiodiversity
Working group 4.7, room F249 (Fabriikki building)

Inventing sustainable agriculture? Alternative agricultures, agricultural sciences and social movements

Convenors:

Christian Deverre INRA, France (deverre@avignon.inra.fr)
Pierre Stassart University of Liege, Belgium (p.stassart@ulg.ac.be)

Tuesday August 18th: 8.30–10.30

8.30–9.00 Introduction to the Working group
Christian Deverre and Pierre Stassart

Alternative agriculture networks (Chair: Pierre Stassart)

9.00–9.30 Scientometric and textual analysis explorations of alternative agricultures in the international scientific arena
Guillaume Ollivier, INRA and AMANDES.TXT, France
Stéphane Bellon, INRA, Ecodéveloppement, France

9.30–10.00 From local to global: Mapping alternative agricultures’ networks
Christian Deverre, INRA, France

Agroecology in action (Chair: Christian Deverre)

10.00–10.30 Compared trajectories of agro-ecology in Brazil and France: The role of scientists and social movements
Claire Lamine, INRA, France
Lucimar de Abreu Santiago, Embrapa, Brazil

11.00–11.30 The implementation of integrated fruit production in Switzerland
Réjane Paratte, INRA, Ecodéveloppement, France

11.30–12.00 “This is not a food chain”: Pragmatism and sustainability of food system
Pierre Stassart, University of Liege, SEED, Belgium

12.00–12.30 Take care of environment but do not forget farmers! Environmental friendly practices for a farmer friendly agriculture
Antonio Raschi and Danilo Marandola, IBIMET, CNR, Italy
Francesco Cannata, DAA, CNR, Italy
Antonio Vella, AIPAS, Italy
Tuesday, August 18th: 16.00–18.00

Alternative agriculture and big farmers (Chair: Claire Lamine)

16.00–16.30  Farmers’ experiments, inventions and innovations: Towards the emergence of a new heterodox productive model?
Eleftheria Vounouki and Jacques Rémy, *INRA, MONA, France*

16.30–17.00  Peasants, entrepreneurs and empire searching for sustainability strategies. A case study of the pork production industry in Flanders (Belgium)
Bert Vander Vennet, Joost Dessein and Ludwig Lauwers, *ILVO (Institute for Agricultural and Fisheries Research), Belgium*

Seed exchange movements (Chair: Stéphane Bellon)

17.00–17.30  Local varieties: What, why and who?
Evaggelia Christidou, Christina Giourga, *University of the Aegean, Greece*
Aggeliki Loumou, *Technological Institute of Kalamata, Greece*

17.30–18.00  The paradigm of seeds: Biodiversity movements, systems of knowledge, and alternative agricultures
Alessandra Corrado, *University of Calabria, Italy*
Working group 4.8, room F119 (Fabriikki building)

**Embeddedness of rural enterprises – Developing integrative conceptual frameworks for understanding rural innovation and development**

Convenors:

**Chris Kjeldsen** Aarhus University, Denmark (chris.kjeldsen@agrsci.dk)
**Gunnar Svendsen** University of Southern Denmark, Denmark (glhs@sam.sdu.dk)
**Egon Noe** Aarhus University, Denmark (egon.noe@agrsci.dk)

Each presenter will have roughly 15 min to present, followed by 10 minutes of discussion initiated by the discussant

**Tuesday, August 18th: 8.30–10.30**

**Embeddedness of rural enterprises – Developing an integrative approach to understanding the link between social, spatial and economical dimensions of rural innovation**
Chris Kjeldsen, *Aarhus University, Denmark*
Discussant: James Kirwan

**Interrogating the ecological embeddedness of alternative food networks in the UK**
James Kirwan, *Countryside and Community Research Institute, UK*
Carol Morris, *University of Nottingham, UK*
Discussant: Chris Kjeldsen

**Inventive rural migrant micro-enterprises: Embeddedness and territorial attractivity; A research position**
Marie-Anne Lenain and Jean-François Mamdy, *Clermont Université, France*
Discussant: Hanne Tanvig

**Embeddedness of rural innovation: The case of Læsø, Denmark**
Hanne Tanvig, *University of Copenhagen, Denmark*
Chris Kjeldsen, *Aarhus University, Denmark*
Discussant: Marie-Anne Lenain

**Tuesday, August 18th: 11.00–12.30**

**Innovation – A comparison on how growth and organizing are related to each other in Danish Food Networks**
Tove Brink, *University of Southern Denmark, Denmark*
Discussant: Talis Tisenkopfs
Dealing with incumbent regimes: Deliberateness and serendipity of agency in rural innovation networks
Laurens Klerkx, Wageningen University, The Netherlands
Noelle Aarts, Wageningen University/University of Amsterdam
Cees Leeuwis, Wageningen University
Discussant: Tove Brink

Greek farmers’ attitudes towards entrepreneur collective associations: Between risk estimation and appraisal of innovator solutions
Stavriani Koutsou Technological Educational Institute of Thessaloniki, Greece
Eleftheria Vounouki National Institute for Agricultural Research (INRA), France
Discussant: Laurens Klerkx

Co-production of rural innovation
Talis Tisenkopfs, University of Latvia, Latvia
Discussant: Stavriani Koutsou

Tuesday, August 18th: 16.00–18.00

Scenarios and regional economic assessments
Kurt Hjort-Gregersen, University of Copenhagen, Denmark
Discussant: Suvi Huttunen

Embeddedness in local farm-scale bioenergy production
Suvi Huttunen, University of Jyväskylä, Finland
Discussant: Kurt Hjort-Gregersen

Strained yet strong: exploring the economic and social embeddedness of Australian family farms within their local regions
Neil Argent, University of New England, Australia
Bill Pritchard, University of Sydney, Australia
John Martin, La Trobe University, Australia
Tony Sorensen, University of New England, Australia
Jim Walmsley, University of New England, Australia
Scott Baum, Griffith University, Australia
Lisa Bourke, University of Melbourne, Australia
Discussant: Hilde Bjørkhaug

Local rural food enterprises – When profit maximising is not everything
Hilde Bjørkhaug and Gunn Turid Kvam, Centre for Rural Research, Norway
Discussant: Neil Argent

Wednesday, August 19th: 8.30–10.30

Generative processes of recruitment of entrepreneurs in post-socialist rural Hungary
Ildikó Asztalos Morell, Mälardalen University College/Uppsala University, Sweden
Discussant: Gunnar Svendsen
Clustering or external linkages? The sources of rural innovation and rural development in the Cape wine industry since the mid-1990s
Joachim Ewert, University of Stellenbosch, South Africa
Discussant: Jesper Manniche

Trends in the spatial organization of Danish food chains 2000-2005
Jesper Manniche, Center For Regional and Tourism Research, Denmark
Chris Kjeldsen, Aarhus University, Denmark
Discussant: Joachim Ewert

Rational entrepreneurship and contingency: A micro level approach to the conversion of forms of capital
Gunnar L.H. Svendsen, University of Southern Denmark, Denmark
Chris Kjeldsen, University of Southern Denmark/University of Aarhus, Denmark
Egon Noe, University of Aarhus, Denmark
Discussant: Ildikó Asztalos Morell

Thursday, August 20th: 11.00–12.30

Sensemaking and zones of relevance in rural organic processing companies and their network relations
Mette Weinreich Hansen, DTU-MAN, Innovation and Sustainability, Denmark
Discussant: Egon Noe

Organizing a rural transformation: Contrasting examples from the industrialization of tree harvesting in North America
Michael Clow and Peter MacDonald, St. Thomas University, Canada
Discussant: Mette Weinrich Hansen

Can “ethical traceability” re-establish the producer-consumer relation?
Thorkild Nielsen and Niels Heine Kristensen, DTU Management, Innovation & Sustainability, Denmark
Discussant: Michael Clow

Successful rural innovation: A matter of configuration of network relations?
Egon Noe and Chris Kjeldsen, University of Aarhus, Denmark
Discussant: Thorkild Nielsen

Thursday, August 20th: 14.00–15.00

Local development and rural networking building. Understanding the entrepreneur
Maria Partalidou Prefectural Self Administrative of Halkidiki, Greece
Stavriani Koutsou Technological Educational Institute of Thessaloniki, Greece
Maria Emmanouilidou Development Agency of Thessaloniki S.A., Greece
Discussant: Timo Suutari
Cognitive proximity, diversity and innovativeness in rural areas
Timo Suutari and Sami Kurki, *University of Helsinki, Finland*
Discussant: Maria Partalidou
Theme 5: Sustainable Ruralities

Working group 5.1, room F265 (Fabriikki building)

Towards sustainable forestry? Innovations for institutional adaptation in forest policy and management

Convenors:

Eeva Primmer Finnish Environment Institute, Helsinki, Finland (eeva.primmer@ymparisto.fi)
Sabine Weiland Catholic University Louvain, Belgium (sabine.weiland@iddri.org)

Tuesday, August 18th: 8.30–10.30

Transformation of institutions and regimes

Multi-Level Governance of Swedish Forests
Carina Keskitalo and David Ellison, Umeå University, Sweden

Differences in implementation of forest legislation between Finland and Sweden after the World War II
Harri Siiskonen, University of Joensuu, Finland

Institutional capital in preparing regional forest programs in Finland
Eeva Primmer and Heli Saarikoski, Finnish Environment Institute, Finland
Maria Åkerman, University of Tampere, Finland

Transforming forest regulation in Finland and Russia
Minna Pappila, University of Turku and University of Joensuu, Finland

Tuesday, August 18th: 11.00–12.30

Actors, conflicts, and drivers of change

The Southern Europe Forest Owners Union and the European sustainability forestry path
Yves Montouroy, Ecole doctorale de Science politique de Bordeaux, France

Frame analysis, place perceptions and forest politics – Exploring a forest policy controversy in Sweden
Karin Beland Lindahl, Institute for Futures Studies, Sweden

Swedish forest regimes – Outlook among key actors
Karin Beland Lindahl and Erik Westholm, Institute for Futures Studies, Sweden
Tuesday, August 18th, 16.00–18.00

Transformation processes - adaptation, learning, capacity-building

Between adaptation and social learning: Forest management in Albania
Weiland, Sabine, Catholic University Louvain, Belgium

Regional forest programmes: An adaptive and efficient policy tool for bridging global and local processes?
Teppo Hujala, University of Helsinki, Finland
Leena A. Leskinen, Metla, Joensuu Unit and University of Joensuu, Finland

Making biodiversity policies creative: “The space of appearance” in the protection of flying squirrels and forest biodiversity in Finland
Juha Hiedanpää, Finnish Game and Fisheries Research Institute, Finland
Ari Jokinen, University of Tampere, Finland
Working group 5.2, B203 (Tervahovi building)

Rural businesses and sustainable ruralities

Convenor:

Jane Atterton *Newcastle University, UK* (jane.atterton@ncl.ac.uk)

Tuesday, August 18th: 8.30–10.30

*Sustainable rural enterprise in different contexts*

**Rural businesses in the North East of England: Some preliminary survey findings**
Jane Atterton and Arthur Affleck, *Newcastle University, UK*

**Rural businesses and sustainable ruralities in Russia**
Valeriy Patsiorkovskiy, *Russian Academy of Sciences, Russia*
David O’Brien, *University of Missouri-Columbia, USA*
Stephen Wegren, *Southern Methodist University, USA*

**Side-activity entrepreneur: Lifestyle or economic oriented?**
Marianna Markantoni, Dirk Strijker and Sierdjan Koster, *University of Groningen, The Netherlands*

**Dispersal of immigrant entrepreneurship into rural areas, Sweden**
Ali Najib, *Uppsala University, Sweden*

Tuesday, August 18th: 11.00–12.30

*Sustainable rural enterprise: Seizing new opportunities*

**Self-owned non-farming enterprises on pluriactive family farms in Israel – Motives, problems, growth potential and contribution to rural development: An explorative study**
Michael Sofer and Levia Applebaum, *Bar-Ilan University, Israel*

**Evaluation of sustainable rural tourism – Case study of southern Bohemia**
Michaela Antoušková, Zdenka Kroupová and Gabriela Červená, *Czech University of Life Science in Prague, Czech Republic*

**Wind energy – An economic strategy for rural areas in Spain**
Moira Jimeno, *University of Barcelona, Spain*
Tuesday, August 18th: 16.00–18.00

**Sustainable rural enterprise: New ways of working**

**Typology of e-work entrepreneurs on periphery: A case of Pielinen Karelia region**
Hannu Ryhänen, *University of Joensuu, Finland*

**A case paper about the food-network called ‘Sonderjyske Madglaeder’: ‘Ideas and control – A case on how organising can enable innovation in a network**
Tove Brink, *University of Southern Denmark, Denmark*

**Sustainable rural communities and the diversity of entrepreneurship**
Tapani Köppä, *University of Helsinki, Finland*

**Wednesday, August 19th: 8.30–10.30**

Informal discussion session
Working group 5.3, room D119 (Tervahovi building)

Temporary organisations and rural-urban relations: Can long-term sustainability goals be achieved through short-term interventions?

Convenors:

Stefan Sjöblom, Kjell Andersson, Sebastian Godenhjelm and Minna Lehtola
Swedish School of Social Science, University of Helsinki, Finland

Tuesday, August 18th: 8.30–10.30

Introduction: Temporary organisations and rural-urban relations. Can long-term sustainability goals be achieved through short-term interventions?
Stefan Sjöblom, Swedish School of Social Science, University of Helsinki, Finland

Energy flows as a test-bed for long term urban-rural relationships
Giorgio Osti, University of Trieste, Italy

Business networks in rural areas: Experiences from rural Spain
Javier Esparcia, University of Valencia, Spain

Tuesday, August 18th: 11.00–12.30

Democratic governance by means of project organisation? A policy sector analysis
Sebastian Godenhjelm, Kanerva Kuokkanen, Minna Lehtola, Stefan Sjöblom and Kjell Andersson, Swedish School of Social Science, University of Helsinki, Finland

Leader as a means for strengthening rural development capacity: Structures and relations
Lars Larsson, School of Economics and Social Sciences Högskolan Dalarna
Cecilia Waldenström, Swedish Agricultural University, Sweden

Tuesday, August 18th: 16.00–17.30 (Note finish time!)

Project forms and social problems: A critical analysis of environmental governance
Steven Wolf, Cornell University, USA

Exploring how to introduce natural resources, food production, climate change in the social rural-urban relations: The case of European Capital Cities facing sustainability and globalization
Nicole Mathieu, CNRS University of Paris 1 Panthéon Sorbonne, France
**Wednesday, August 19th: 9.00–10.30**

**Institutions and networks in rural development. Two case studies from Hungary**
Boldizsár Megyesi, Hungarian Academy of Sciences, Hungary

**Regional planning and rural development – the case of Ostrobothnia, Finland**
Kenneth Nordberg, Åbo Akademi University, Finland

**Thursday, August 20th: 11.00-12.30**

**Role of communication in performance of Local Action Group**
Ülar Loolaid, University of Tartu, Estonia

**Conclusions and discussion about publication plans**
Stefan Sjöblom and Kjell Andersson
Working group 5.4, room F453 (Fabriikki building)

**What is culturally sustainable development?**

**Convenors:**

**Katriina Siivonen** Turku School of Economics, Finland Futures Research Centre, Finland (katriina.siivonen@tse.fi)

**Katriina Soini** University of Jyväskylä, Finland (katriina.soini@mtt.fi)

**Tuesday, August 18th: 8.30–10.30**

8.30–9.10 **An introduction to the Workshop: From policy to practices: Discourses on cultural sustainability**

Katriina Soini, University of Jyväskylä, Finland and Inger Birkeland, University of Bergen, Norway

9.10–9.50 **Whose language is it anyway? Implications of the (re)appropriation of Gaelic for rural development strategies**

Marsaili MacLeod, Scottish Agricultural College, Scotland, UK

9.50–10.30 **Cultural landscapes and sustainable development. Recent research and projects in Alba County, Romania**

Mihai Pascaru and Lavinia Holunga, University of Alba Iulia, Romania

**Tuesday, August 18th: 11.00–12.30**

11.00–11.45 **Village schools as mediators of culture and education**

Gunilla Karlberg-Granlund, Åbo Akademi University, Finland

11.45–12.30 **What should sustain in culture?**

Katriina Siivonen, Turku School of Economics, Finland Futures Research Centre, Finland

**Tuesday, August 18th: 16.00–18.00**

16.00–16.40 **Finnish national rural landscape imagery and its relation to development – Viewpoints of visual culture studies on cultural sustainability of rural areas**

Antti Vallius, University of Jyväskylä, Finland

16.40–17.20 **Farmer cultures: Pathways of change in rural contexts**

Francesca Giarè, National Institute of Agricultural Economics, Italy

17.20–18.00 **Agricultural diversity: The fragmentation and sustainability of Finnish farming culture**

Leena Hangasmaa, University of Jyväskylä, Finland
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<tr>
<th>Time</th>
<th>Session</th>
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<td>8.30–9.05</td>
<td><strong>Local food between nature, culture and market</strong></td>
<td>Virginie Amilien and Lill Vramo, National Institute for Consumer Research, Norway</td>
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<td>9.05–9.40</td>
<td><strong>Cultural sustainability of Finnish food system: Young consumers’ approach</strong></td>
<td>Minna Mikkola, University of Helsinki, Ruralia Institute, Finland</td>
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<td>9.40–10.15</td>
<td><strong>Socio-cultural sustainable development of animal farming</strong></td>
<td>Birgit K. Boogaard, Bettina B. Bock, Simon J. Oosting, Wageningen University, The Netherlands</td>
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<tr>
<td>10.15–10.30</td>
<td><strong>Concluding remarks and discussion</strong></td>
<td>Katriina Siivonen and Katriina Soini</td>
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Working group 5.5, room F251 (Fabriikki building)

Is rural Europe really old? Demographical dynamics – Social impacts

Convenors:

Maria Cristina Sousa Gomes, Elisabete Figueiredo and Maria Luís Pinto University of Aveiro, Portugal (mcgomes@ua.pt, )

Tuesday, August 18th: 8.30–10.30

Is rural Europe really old? Demographical dynamics – Social impacts

8.30 Welcome and General Introduction to the WG by the Convenors

8.45 Demographic ageing in Romania’s rural area
Daniela Violeta Nancu, Romanian Academy, Romania
Liliana Guran-Nica, Spiru Haret University, Romania
Mihaela Persu, Romanian Academy, Romania

9.00 Rural world: Too old and out of fashion for the young Italian generations. Experiences in two rural districts
Francesca Ugolini, Danilo Marandola and Antonio Raschi, CNR-IbiMet, Italy

9.15 Local care regimes in the context of rural transformation and welfare governance
Ildikó Asztalos Morell and Cecilia Bygdell, Uppsala University, Sweden

9.30 Demographical dynamics of Italian family farms: Life cycle and gender differences
Luca Bartoli and Laura Palombo, University of Cassino, Italy
Velia Bartoli, University of Rome La Sapienza, Italy

9.45 Demographic projections of aging and the parent support ratio in rural compared to urban areas of China, Japan, Taiwan and the Republic of Korea: 2000 to 2050
Mary Ann Davis and Sam Houston State University, USA
Dudley L. Poston, Jr. Texas A&M, USA

10.00 Discussion

Wednesday, August 19th: 8.30–10.30

Is rural Europe really old? – Dynamics, processes and social impacts

8.30 Ageing and dependency in rural Spain
Luis Camarero, UNED, Spain
8.45 Ageing and intergenerational relations in rural Slovenia
Majda Cernic Istenic, University Ljubljana, Slovenia

9.00 Regional disparities in relations between population ageing and agricultural activities in Serbia
Marijana Pantić, Dresden Leibnitz Graduate School-IÖR, Technical University-Dresden, Germany
Jelena Živanović Miljković, Institute for Architecture and Urban & Spatial Planning of Serbia, Serbia

9.15 The ‘new age’ of rural demography: The case of southern Portugal
Renato Miguel do Carmo and Sofia Santos, CIES-ISCTE, Portugal

9.30 Discussion
Working group 5.6, room F425 (Fabriikki building)

**Twenty years on: Eastern European countrysides in processes of change**

Convenors:

Krzysztof Gorlach  *Jagiellonian University, Poland* (kgorlach@interia.pl)
Vera Mejerova  *University of Life Sciences, Czech Republic*
Rosemarie Siebert  *Leibniz Centre for Agriculture and Landscape Research (ZALF), Germany*
Paweł Starosta  *Łódź University, Poland* (socwim@uni.lodz.pl)

**Tuesday, August 18th: 8.30–10.30**

A *call for change: Rural governance in Hungary*
Katalin Kovacs,  *Hungarian Academy of Sciences, Budapest, Hungary*

Bonds that matter: Institutional networks in area-based partnerships operating in historically and culturally distinctive regions of Poland
Marek Furmankiewicz,  *Wroclaw University of Environmental and Life Sciences, Poland*
Joanna Stefanska,  *Wroclaw University of Technology, Poland*

Waking up a sleeping giant: The challenge of the LEADER programme implementation in Poland
Tomasz Adamski,  *Jagiellonian University, Poland*

Local communities development: New approaches in the re-structuring of rural regions: Cases from Bulgaria and Finland
Mariana Draganova,  *Bulgarian Academy of Sciences, Bulgaria*
Leo Granberg and Jouko Nikula,  *University of Helsinki, Finland*

**Tuesday, August 18th: 11.00 –12.30**

Action speaks louder than words? Trust, trustworthiness and social transformation in rural Slovakia
Davide Torsello,  *University of Bergamo, Italy*

Environmental behavior in the Czech Republic: Post-socialist social and cultural phenomenon
Petr Kment,  *Czech University of Life Sciences, Czech Republic*

Czech Republic after 20 years of post socialist development, countrysides metamorphoses
Vera Majerova,  *Czech University of Life Sciences, Czech Republic*

Outer and inner factors shaping rural change in Czech Republic
Silvie Kucerova and Radim Perlin,  *Charles University, Czech Republic*
Tuesday, August 18th: 16.00–18.00

Non governmental structures in the processes of rural change in Latvia
Maiga Kruzmetra, Latvia University of Agriculture, Latvia

Farmers and the market: Commodification of rural resources in Poland
Hanna Podedworna, Warsaw Agricultural University, Poland

From post-traditional peasants to producer classes: Family farms in post-communist Poland
Krzysztof Gorlach and Zbigniew Drąg, Jagiellonian University, Poland

Toward civil society in rural areas: changing patterns of trust and political participation in Poland
Paweł Starosta, Łódź University, Poland

Wednesday, August 19th: 8.30–10.30

Stability, justice and ecological public health as basic principles of innovative rural development in Ukraine
Maryna Bilynska, National University of Bioresources and Environmental Sciences, Ukraine

Decollectivization process and class formation in the Baltic countries and Russia
Ilkka Alanen and Jouko Nikula, University of Helsinki, Finland

Practices of everyday coexistence of economies in the contemporary Russian countryside
Olga Fadeeva, Russian Academy of Sciences, Russia

New paradigms of the rural development in Russia
Zemfira Kalugina and Olga Fadeeva, Russian Academy of Sciences, Russia
Working group 5.7, room F455 (Fabriikki building)

Sustainable fishing communities: Transformations, contradictions and the challenges for governance

Convenors:

Jeremy Phillipson  Newcastl University, UK (jeremy.phillipson@ncl.ac.uk)  
David Symes  University of Hull, UK  
Trude Borch  Norut Northern Research Institute, Norway  
Svein Jentoft  Norwegian College of Fisheries Science, Norway  
Pekka Salmi  Finnish Game and Fisheries Research Institute, Finland

Tuesday, August 18th: 8.30–10.30

Introductions

“Ye Kin Nae Say No:” Social connectedness, community sustainability and resource rights in North Sea fishing communities
Alyne Elizabeth Delaney, Aalborg University, Denmark

The socio-cultural impact of industry restructuring: A study of fishing identities in Northeast Scotland
Ruth Williams, National Trust, UK

Social sustainability in Finnish fisheries
Pekka Salmi, Finnish Game and Fisheries Research Institute, Finland

Chair: Jeremy Phillipson

Tuesday, August 18th: 11.00–12.30

Fish and fishing culture as driving factors for tourism industry – A case study of a Finnish coastal municipality
Juhani Salmi and Pekka Salmi, Finnish Game and Fisheries Research Institute, Finland

Economic effects of marine fishing tourism in Norway
Trude Borch, and Frank Olsen, Norut Northern Research Institute, Norway

Swedish coastal fisheries in transformation
Karl Bruckmeier, Gothenburg University, Sweden

Chair: Pekka Salmi
Tuesday, August 18th: 16.00–18.00

**Sustainable fishing communities under international regulation: The case of Halibut fishing communities in Southeast Alaska**
Craig K. Harris and Margaret R. Rabb, *Michigan State University, USA*

**The changing face of British inshore fisheries management**
Jeremy Phillipson, *Newcastle University, UK*
David Symes, *University of Hull, UK*

**Social aspects of fisheries adaptation to climate change in South Eastern Australia: A governance perspective**
Kate Brooks, *National University, Australia*
Ingrid Holliday, *Department of Primary Industries (Fisheries), Victoria, Australia*

*Chair: Trude Borch*

**Discussant/summing up**
Svein Jentoft
Working group 5.8, room F326 (Fabriikki building)

**Sustainable ruralism**

Convenors:

Mark Shucksmith *Newcastle University, UK* (m.shucksmith@ncl.ac.uk)
Sally Shortall *Queen’s University Belfast, UK* (s.shortall@qub.ac.uk)

**Tuesday, August 18th: 9.00–10.30** (Note start time!)

**Sustainable rural communities:** Beyond sustainable urbanism?
Mark Shucksmith, *Newcastle University, UK*

**Cornwall, sustainability and outsider constructions of place**
Joanie Willett, *Exeter University, UK*

**Village action and the changing village - Local development practices constructing rural community**
Kaisu Kumpulainen, *University of Jyväskylä, Finland*

**Tuesday, August 18th: 11.00–12.30**

**Sustainable ruralism and social services**
Francesco Di Iacovo and Paola Scarpellini, *Pisa University, Italy*

**Resident autonomy and regional revitalization in Sweden: The example of Huså village in Åre municipality**
Hitomi Nakamichi, *Ehime University* and, Japan
Akira Ohno, *Nagano University, Japan*

**Exploring receptivity through innovative actions**
V. Hernández Jiménez and L. Román Bermejo, *Polytechnic University of Madrid, Spain*

**Tuesday, August 18th: 16.00–17.30** (Note finish time!)

**Comparative evaluation of development factors of two neighbouring municipalities in rural Greece: The case of Distos and Avlonos Municipality in Evia Prefecture**
Christos Fois and C.D. Apostolopoulos, *Harokopio University, Greece*

**Is the new simply the long forgotten old? Sustainability in theory and practice**
Susan Machum, *St Thomas University, Canada*

**General Discussion**